

About aloe vera

What is Aloe Vera?

Grown in hot climates around the world, the aloe plant is renowned by society for its luscious leaves and tropical appearance, with many choosing to decorate their homes with this plant. However, there is far more to this decorative plant than simply its impressive aesthetics, for within the large verdant leaves of the aloe plant lies the miraculous aloe vera. A cool and calming gel like substance, aloe vera is a naturally occurring medicinal property. Becoming increasingly popular within both the beauty and health industries, aloe vera is a sought after item in which many value and utilise for both its healing and beautifying properties.

Here at Forever Living we work to harness these naturally occurring properties, combining both their cosmetic and medicinal benefits into products that will leave you feeling beautiful from the inside out. The aloe content contained within [Forever Aloe Vera Gel](#) (and the other three gels) has also been known to carry several nutritional benefits that can, amongst other things, benefit skin health. We therefore recommend taking a daily dose (120ml) of [Forever Aloe Vera Gel](#) everyday.

Committed to Producing Quality Aloe Vera Products

For nearly forty years, [Forever Living](#) has demonstrated a commitment and passion for finding and sourcing nature's purest ingredients, pairing them with the latest scientific advancements to create outstanding organic products. Harmonising nature with science, Forever Living products help to ensure that both you and your family reach your optimum performance levels both physically and mentally.

The key to Forever Living's success is our commitment to the quality and purity of our [Aloe Vera products](#). Planted, tended and harvested by hand, Forever Living's aloe plants are lovingly nurtured from seedling to plant, receiving thorough care and attention that is second to none. Once fully grown, the potent [aloe vera gel](#) is delicately separated from the leaf, before being gently stabilised in a special, patented process, all mere hours after being harvested in order to provide you with the freshest and most pure aloe vera based products possible. There are over 400 species of aloe in the world but only four are considered to hold nutritional qualities that are of value; *Barbadensis* Miller, the species grown by Forever Living, is by far the most powerful.

Forever proudly uses the aloe gel, not the sap. There's little evidence of any health benefits from aloe vera sap, which forms the bitter part of the leaf, but the inner gel is thought to be the most beneficial part – the higher the percentage found in products, the better! Fortunately, [Forever Aloe Vera Gel](#) is over 95% stabilised aloe gel!

Where is our Aloe Vera Grown?

The fields where Forever Living grows its aloe vera are owned entirely by Forever Living and the farmers who hand-pick the mature aloe leaves are Forever employees that are very much considered a part of the Forever family. Our field in the Dominican Republic is the largest aloe fields in the world and every aloe leaf that's picked is processed within hours to ensure the inner gel is still intact with its inherent qualities.

Our Aloe Vera Ingredients

At Forever Living we have dedicated ourselves to seeking out nature's best resources to help improve and perfect the health and cosmetic industry, providing the world with quality natural products that are guaranteed to improve people's quality of life. It's this commitment to creating premium natural products that led to Forever Living receiving the International Aloe Science Council's Seal of Approval for both consistency and purity.

We combine pure aloe vera with natural and scientifically advanced ingredients which are specially chosen to complement, and enhance the benefits of aloe. The versatility of aloe vera means it can be combined with different ingredients and utilised in a multitude of ways to help both you and your family look and feel as good on the outside as you do on the inside.

Every product starts out life as 100% aloe vera leaf gel, before we delicately add carefully crafted ingredients to produce outstanding final products. Ranging from drinkable gels for regulating your digestive system, to soothing massage lotions for relaxation, to revitalising eye creams to combat ageing, we have a product to suit your every need. Versatile and adaptable, aloe vera is full of an endless amount of possibilities that we are uncovering each and every day on our mission to create premium natural products.

Which Forever Living products contain the most Aloe Vera?

Many of Forever Living's products contain aloe vera, but there are some products that contain a higher percentage. These products include:

Forever Aloe Vera Gel 99.7%

Aloe Vera Gelly 100%

Aloe Veterinary Formula 80%

Aloe First 80%

Aloe Propolis Crème 74%

Aloe Lotion 66%

Why Choose Forever Living?

At Forever Living we constantly strive for progression and development, working to create the best possible products to benefit and improve the lives of all our customers. Committed to sourcing and creating natural based produce, we are devoted to producing the highest quality products that will leave you feeling rejuvenated, refreshed and revived from the inside out.

We love and believe in the premium quality of our aloe vera products and in fact we're so confident that everyone will love them just as much as us, that we also offer our customers a sixty-day money-back guarantee, if they are not completely satisfied with their purchase. Any customer of Forever Living has the right to cancel any order within fourteen days of it being placed. If you are not satisfied with any item, simply return the receipt to your Forever Business Owner, together with the unused part of the product or empty containers, within sixty days of the date of purchase, and your Forever Business Owner will refund the price paid.

However it's not just our outstanding products and customer service that define us. Here at Forever Living we are who we are simply because we care. Environmentally and eco friendly, we strive to make the world a better place in every way we can. Forever's aloe fields house over 50 million aloe vera plants; these aloe fields will cleanse the earth of millions of tons of CO2 in their lifetime. Our products are also certified with the Kosher and Halal seals of approval and none of our products are tested on animals.

Constantly looking to improve and better our services and products, we strive to make the world a better place for humans and animals alike, in our mission to help the planet and everyone on it.

We are incredibly proud that our products have already benefited millions around the world, and we hope you'll be the next person to experience the amazing benefits of aloe vera.